

# Partnership Opportunities



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[www.robbnash.com](http://www.robbnash.com) – charitable registration #82879 0303 RR0001

Through the power of music and authentic storytelling, The Robb Nash Project partners with schools across Canada to positively impact the mental health and well being of thousands of young lives each year. This is accomplished through our Student Experience (concerts & mental wellness program). Schools are never charged for our services.

Each **\$5,000** gift of support enables The Robb Nash Project (TRNP) to provide a service offering to a school for free (a concert or our online mental wellness program). It is highly beneficial for students to experience both within a school year. Schools attending our concerts are always invited to participate in our mental wellness program, "A Living Curriculum: Stories of Life through Darkness", as a means of providing fulsome wrap around support for students.

## **\$100,000 - \$500,000+ Rockstar Partner Level**

**Includes All Benefits Below + Custom Package Depending on Support Level & Desired Benefits**

- Opportunity for private documentary screening event for staff/clients/friends
- Q & A with Robb following the documentary screening
- Customized employee engagement opportunities with TRNP
- Meaningful discussions about mental health to integrate with employee wellness plans (online or in person)
- Personalized thank you video by Robb on TRNP social media platforms (LinkedIn, Facebook, Instagram)
- Company/organization named as the city/community Concert Sponsor

## **\$50,000+ Premier Partner Level**

**Includes All Benefits Below +**

- Opportunity for webinar (lunch & learn style) for staff/clients with Robb Nash—will include acknowledgement of funding support, discussions about mental health and tips for supporting young people, followed by a Q & A session with Robb
- Company/organization logo as Premier Partner on screens at TRNP's public facing events (concerts & documentary screenings)

## **\$25,000+ Leadership Partner Level**

**Includes All Benefits Below +**

- Social media shout out-thank you to company / organization by TRNP on LinkedIn, Facebook & Instagram
- Link to company/organization social media account in social media posts
- Personalized Thank You video from Robb Nash to be shared with staff/clients
- Consent to post thank you video from The Robb Nash Project on company / organization website

## **\$10,000+ Leadership Partner Level Initiation**

**Includes All Benefits Below +**

- Company/organization name mention in TRNP's e-newsletter (Nash News)
- Company/organization logo displayed on Supporters page of TRNP website
- Company/organization logo displayed on screens at TRNP's public facing events (student concerts & documentary screenings for adult audiences)

## **\$5,000+ Partner Level**

- Use of The Robb Nash Project logo on company/organization website
- Company/organization name listed in The Robb Nash Project Annual Report
- Invitation to attend a concert when TRNP is performing in city/community